





Description of Reading Promotion Activity/ Action	
<u>READING FOOTBALL TEAM</u>	
Reaches disadvantaged pupils / families	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> yes but not only
Multilingual activity	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> possibly
Action especially for	<input type="checkbox"/> girls <input checked="" type="checkbox"/> boys <input type="checkbox"/> both
Involves parents	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Utilizes ICT	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Objective (s)	<ul style="list-style-type: none"> • To improve boys' reading habits and behaviour, by providing positive male role models. • To raise the profile of reading within the community. • To engage children in reading for pleasure and enhance their reading habits.
Age level (s)	9-11 years
Preferable number of participants	One class (30 pupils)
Duration	2 hours
Setting, materials, and preparation	In the classroom
Step -by-step description	<ol style="list-style-type: none"> 1. The school invites the local football (or Rugby or martial arts club leaders etc.) team to bring in their favourite children's books and current favourite books – fiction or non-fiction. 2. They talk to the children about why they enjoyed that book, why they think reading is important and ask the children what they enjoy reading. 3. Teachers encourage the children to note down the books that the members of the football team bring with them. 4. Children write a letter to the Head Teacher/librarian persuading them to buy that book for the school library.
Notes to reading promotion facilitator	<ul style="list-style-type: none"> • Experiencing sportspeople and athletes reading and discussing their reading habits can motivate children,



	<p>in particular boys, to choose to read for themselves. They act as positive role models. The National Literacy Trust (UK) produced a series of posters depicting famous sports personalities reading their favourite book. These could be displayed around school.</p>
Acknowledgements	Adapted from The National Literacy Trust.
Sources	<p>The National Literacy Trust http://www.literacytrust.org.uk/reading_champions/</p> <div style="display: flex; justify-content: space-around;"></div>