

Description of Reading Promotion Activity/ Action		
READING CHALLENGE		
Reaches disadvantaged pupils / families	yes no x yes but not only	
Multilingual activity	yes x no	
Action especially for	girls boys x both	
Involves parents	yes x no	
Utilizes ICT	yes x no	
Objective (s)	 Children to interact within reading communities, playing, communicating, and discussing book- and reading-related issues. To delve into a specific literary work and/or author 	
Age level (s)	• 6-12	
Preferable number of participants	 Two large groups of children (e.g. two fourth grades from the same or different schools) 	
Duration	• 2 X 40′	
Setting, materials, and preparation	 Place: Library, classroom, bookshop, playground, or elsewhere Materials: 1-10 books everyone has agreed to read 	
Step -by-step description	 All participants read the pre-agreed books (1 - 10 in number). After reading a book, each group writes on cards a series of questions or challenges. The more diverse they are, the more interesting the game. Examples for Sylvia Plath's book, Mrs Cherry's Kitchen (2003): Memory Cards: e.g. "How are the elves called?" "Why" Cards: e.g. "Why are the kitchen appliances complaining?" Drawing Cards: e.g. "Draw Mrs Cherry's sweets." Riddle Cards: e.g. "What is square-shaped, has 	





	 eyes, and can be found in the kitchen?" Theatre Cards: e.g. "Mimic Mrs Cherry's washing machine." 3. The above process is followed with all books. When the cards are completed, the two groups are ready to face each other in a "Reading Challenge." 4. When a group's turn comes, it chooses a card category and draws a card at random. If the children respond successfully to the card, their group receives a pre-agreed amount of points. 5. The group that manages to get the most points wins the game. 6. The prize could be one book for each group-member.
Notes to reading promotion facilitator	The activity should be adjusted in theme and difficulty level, according to the age of the participants.
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Sources	Brasseur, P. (2005). 1001 activités autour du livre: raconter, explorer, jouer, créer. Paris: Casterman. Μπρασέρ, Φ. (2005). 1001 δραστηριότητες για να αγαπήσω το βιβλίο: διηγούμαι, ανακαλύπτω, παίζω, δημιουργώ. Αθήνα: Μεταίχμιο. Poslaniek, C. (1990). Donner le goût de lire. Paris : Editions du Sorbier. Ποσλανιέκ, Κ. (1991). Να δώσουμε στα παιδιά την όρεξη για διάβασμα. Αθήνα: Καστανιώτη.