

Description of Reading Promotion Activity/ Action PICTURE BOOK OF THE MONTH		
Reaches	yes no yes but not only	
disadvantaged		
pupils / families		
Multilingual	yes no	
activity		
Action especially for	girls boys x both	
Involves parents	yes x no	
Utilizes ICT	yes x no	
Objective (s)	Children to view themselves as readers.	
	 To develop a reading culture, both on a personal and 	
	communal level.	
	 To enhance their reading habits through reading and 	
	creating delightful stories.	
Age level (s)	• 6-12	
Preferable number	• 15 - 30	
of participants		
Duration	• 15' - 20'	
Setting, materials,	Place: Classroom	
and preparation	 Materials: Large sign saying "Picture Book of the 	
	Month," a stand, attractive picture books	
Step -by-step	1. The teacher makes a large sign saying "Picture Book	
description	of the Month" and places it on her/his desk with a	
	picture book sitting in a stand next to the sign.	
	2. Each month a different picture book is featured.	
	3. Students can read the book during Sustained Silent	
	Reading (SSR), if they finish work early, during recess,	
	etc. A student may even check the book out for one	
	day; only once a month.	
	4. Students who read the "Picture Book of the Month"	
	by the end of the month are invited to have lunch	
	with the teacher and discuss what they thought of the	
	story.	





Notes to reading promotion facilitator	The teacher may choose a picture book that relates to a theme discussed in class during that period, or have a series of picture books of the month that have a common theme.
Acknowledgements	Idea adapted from Layne (2009).
Sources	Layne, S. L. (2009). <i>Igniting a Passion for Reading: Successful Strategies for Building Lifetime Readers</i> . Portland, Maine: Stenhouse Publishers.

