

Description of Reading Promotion Activity/ Action CHILDREN SET UP A BOOKSTORE		
Reaches	yes no x yes but not only	
disadvantaged		
pupils / families		
Multilingual activity	yes x no	
Action especially for	girls boys both	
	S X SS	
Involves parents	yes x no	
Utilizes ICT	yes x no	
Objective (s)	 To explore the characteristics of books with all their senses. To interact within reading communities, discussing book- and reading-related issues. 	
Age level (s)	• 6-12	
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Preferable number of participants	• 4-30	
Duration	• 30' - 50'	
Daration	▼ 30 - 30	
Setting, materials,	 Venue: library classroom, bookstore, garden or 	
and preparation	elsewhere	
	Materials: Various books (novels, books of	
	knowledge, for adults or children, etc.), images from	
	nice and well-organized bookshops	
Step -by-step	The activity can be done with one or more groups of	
description	4-6 children.	
	 The facilitator leaves the books on the floor or on big 	
	tables for a period of 15 to 50 minutes (depending on	
	age of children).	
	The facilitator shows children images from well- organized bookshops and discuss.	
	3. S/he gives children the following instructions:	
	"Imagine that you are about to open a bookstore and	
	you must present the books on the tables in such a	
	way as to invite your customers to buy and read	
	them. How will you categorize and display them?	







	Come up with many possible solutions and choose the most suitable ones." Some examples of classifications: Age of the reader Subject and content Thickness or other quality of paper Number of pages The shape (tall, square, rectangular) Length of text or quantity of images Black-and-white or color printing Hard or soft cover Authors in alphabetical order Price Date of publication Publisher or series Illustration style and technique (photographs, watercolors, pencil, etc.) 4. Students explain how and why they decided to display the books as they have. 5. The rest of the children visit the "bookstore", talk to booksellers, and choose ("buy") books to read in class or at home.
Notes to reading promotion facilitator	 After this activity, a visit to a library or bookstore could follow, so that children can see how books are grouped together and presented there.
Suggested follow-up actions/ activities	 Older children could organize a small book exhibition. Additionally, students could organize a "Book Bazaar" with books they bring or gather in other ways. Students can set up several booths and take on the role of booksellers; the money collected is used to purchase new books for the school library. The whole effort could also involve parents.
Acknowledgements	In the book listed below, the author discusses both this and other related actions, which we can turn books from learning resources into sources of enjoyment.
Sources	Poslaniek, C. (1990). <i>Donner le goût de lire</i> . Paris : Editions du Sorbier. Ποσλανιέκ, Κ. (1991). Να δώσουμε στα παιδιά την όρεξη για







διάβασμα. Αθήνα: Καστανιώτη.

